

Aim:

Rehabilitation for offenders and reduce prejudice of homeless people and young offenders, to ensure that they can get lives back on track.

Delivery details:

What:

- Guidance Booklets, info sheets.
- Zines
- Virtual posters for social media
- Press Release

How:

- Slogan idea – “we all need a place to call home” with picture of the globe and a circle;



- Steps: Interviews. Ask what would help)
- Find organisations (charities) } Zines production and social media posts / posters
- Advertise voluntary roles)
- Emails and Phone calls) Press release and
- Small businesses) Employers awareness and steps to find employment for homeless
- Encourage sympathy within the community
- Gather tips, guidance and inspiration
- Challenge Stigma

Who:

- Current and former homeless people
- Volunteers
- Pubs
- Libraries
- Schools
- Help Centres

Costs and Budgeting

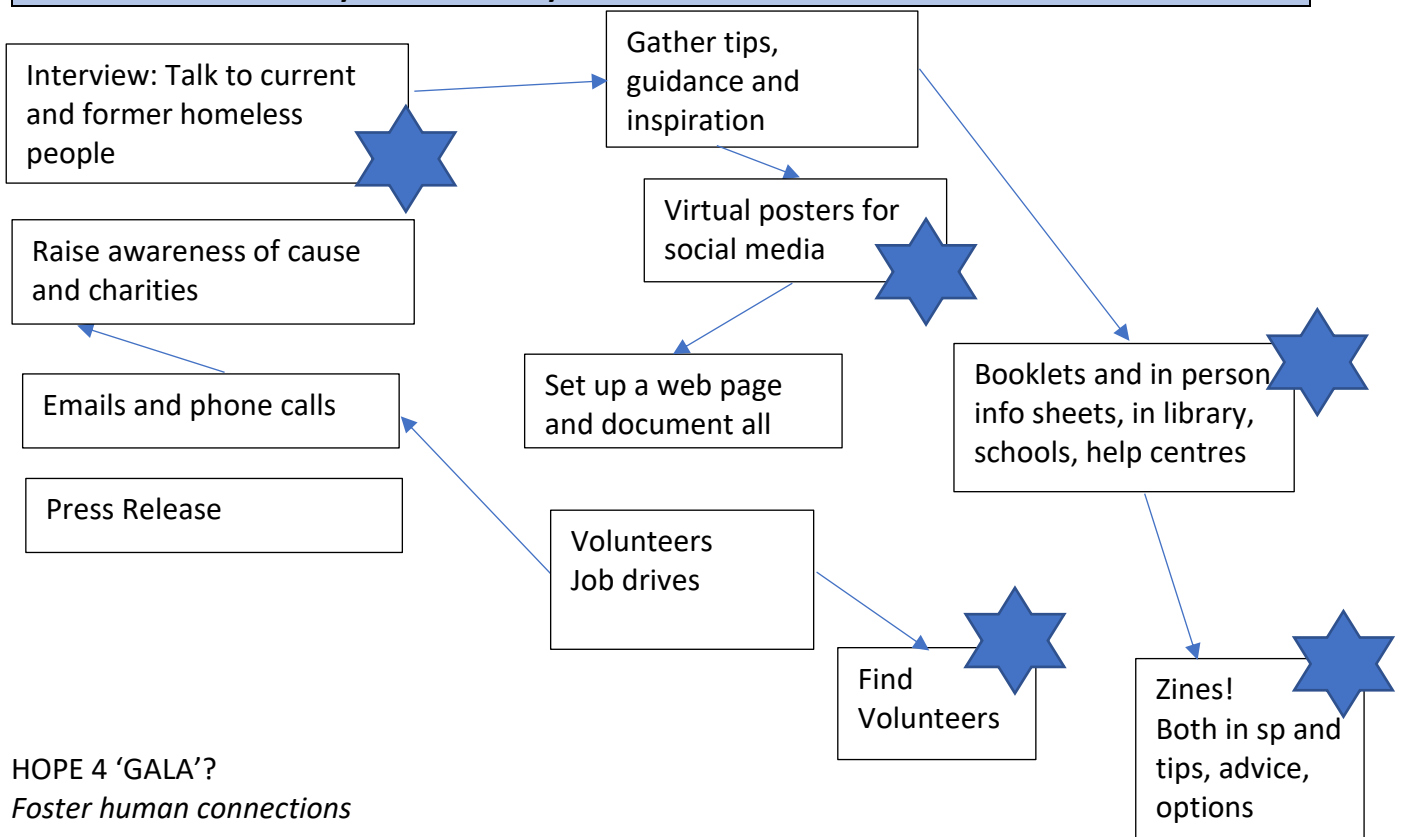
- Posters, Social Media, Education, Fundraising

Anticipated Challenges and Risk Analysis:

Challenge / Risk	Impact / Likelihood	Mitigating action
Violent behaviour due to possible substance abuse	9 x 5 = 45	Send volunteers in pairs

Lack of co-operation from employers	9 x 8 = 72	Top Risk: Target smaller businesses for employers Promote workplaces as diverse, progressive, good rep. Charity help and employability and hygiene.
Hostile comment getting online	6 x 3 = 18	Delete negative / inappropriate comments
Wrecking booklets	3 x 2 = 6	

Initial Critical Path Analysis and Delivery Plan:



Denotes Critical Path – things that must be delivered

Measures for success (and other useful data)

- Measure no. of crimes against and from homeless (hospital admissions and reports, overdoses, drug control)
- Survey -> new attitudes on options and How much help?
- Employer survey – how helpful employees?
- Social media likes