

**Aim:**

Reduce the number of teenagers who use illegal substances. Reduce the number of vapes being sold to U18's.

**Delivery details:**

**What:**

- Target primary school kids
- Workshops: what a vape is; the dangers of vaping; the harmful contents; short term and long term consequences
- Guidance produced: from police; witness (someone who has quit); Warwickshire County Council
- Posters
- Webpage

**How:**

- Spread awareness through social media and the harmful effects
- Educate parents on vapes
- Target primary school children from an early age
- Incorporate into PSHE lessons
- School visits to run workshops
- Encourage people to report (via webpage)

**Who:**

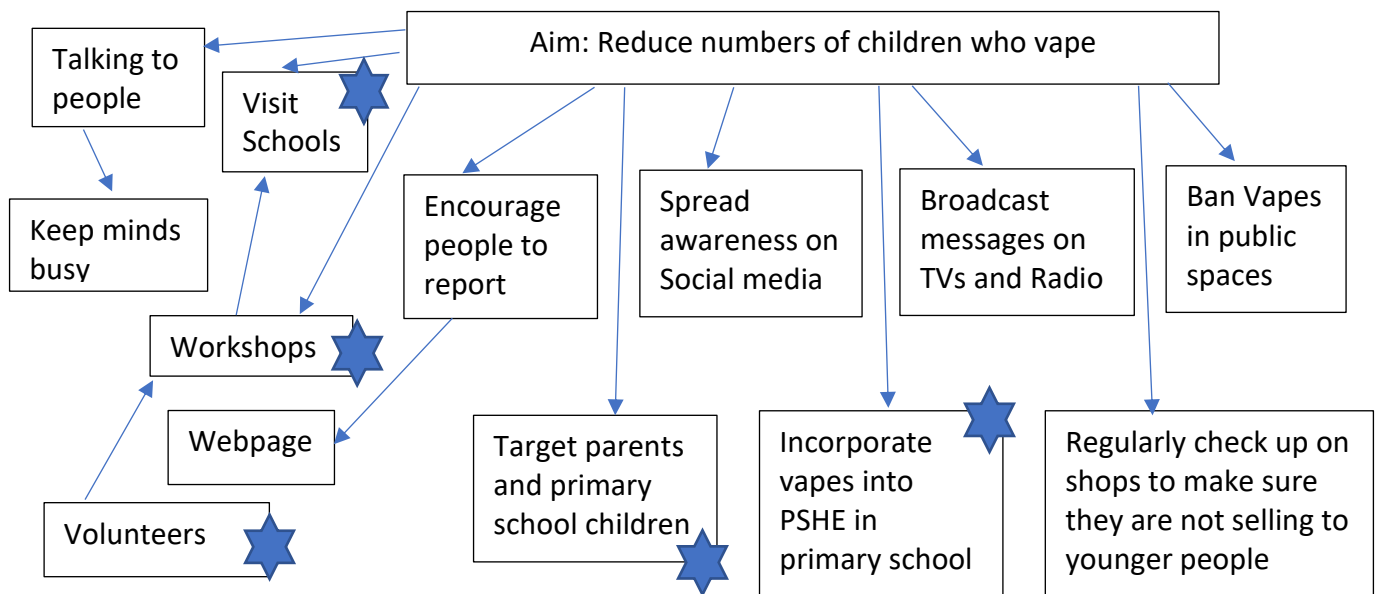
- The local police
- Volunteers

**Costs**

**Anticipated Challenges and Risk Analysis:**

Challenge / Risk	Impact / Likelihood	Mitigating action
People won't care	9 x 8 = 72	Stakeholder management: put yourself in their shoes – communicate from their perspective
Shopkeeper	7 x 7 = 49	Regular check-ups by police Undercover children
Peer Pressure	8 x 7 = 56	Encourage children to speak up

## Initial Critical Path Analysis and Delivery Plan:



## Measures for success

What we know:

- 150,000 children in the UK vape.
- We don't know what vaping can do to your body in the long run.
- People don't know why they vape.
- 1 in 10 secondary school kids vape, regularly.
- 1 in 8 adults vape.
- 18% of children have tried vaping (11-17) – 980,000

What we will do:

- Surveys before we start the workshops
  - Do you know what a vape is?
  - Do you see people vaping etc?
- One survey after the workshop to see what they have learnt.